



Julius Bär

1/3

10 October 2017

CURRENCIES & MORE OUR INSIGHT INTO THE WORLD'S LARGEST MARKET

Pound: Political uncertainties and stalling Brexit negotiations will likely keep the Pound under pressure
Franc: Sight Deposits at the SNB show that the Franc is weakening in the absence of FX interventions
Lira: With diplomatic tensions escalating with the U.S., the Lira's descent is again gathering momentum

Pound: Political uncertainty persists

The headlines in many economic media yesterday regarding Brexit negotiations were reminiscent of boxing coverage: “Round five has started.” While boxing rounds may differ from round to round, the Brexit rounds always appear to be a *déjà vu* from the previous round: Both sides present the same positions again and do not move.

What is on top of her mind?



Source: Thom Janssen / Cagle Cartoons

The European side has ruled out moving on to trade talks without “sufficient progress” in the divorce talks and key diplomats are clearly blocking any proposals to allow discussion on the transition deal that U.K. businesses urgently need. May continues to deliver flowery words as she said yesterday to lawmakers that she was offering Europe a “new, deep and special partnership,” and then trying to push them by adding that “the ball is now in their court.”

As we argued several times, with both sides in a mated situation – using chess terms this time – we still think a “no-deal scenario” is hurting Britain much more than the Continent as the U.K. is much more dependent on trade with the E.U. than the single market is on trade with Britain. Political plotting at home makes it more and more unlikely that May will survive long enough to ink the final deal. What will she do? There is an increasing expectation in FX markets that May will reshuffle her Cabinet after the 19–20 October European Council Summit in Brussels. May has seen her authority erode since calling and then bungling a snap election in June, which cost her Conservative Party their majority in Parliament. Next to her well-known disputes with Foreign Minister Boris Johnson, speculation is gathering momentum about the future of Chancellor of the Exchequer Philip Hammond, as he is seen as an electoral liability for May. However, he is also considered a rare ally of business in the Government. Any doubt about his future would unnerve investors, who are already selling the Pound because of political uncertainty.

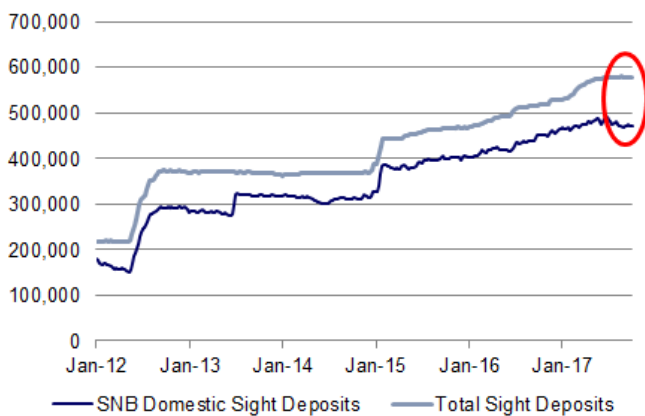
Conclusion: The chaos in Whitehall likely remains and we therefore stick to our short Pound recommendation.

Franc: Sight Deposits – boring but important

Similar to the ongoing rounds in Brexit talks without any alteration, some readers might perceive the development of Sight Deposits at the SNB as equally boring since nothing changes, week after week. Nevertheless, we think this is very important as it shows that Franc weakness – or less euphemistically: diminishing strength – is happening without interventions from the SNB. Total SD at the SNB are at SFr 578 billion since June and domestic SD even declined from the peak of more than SFr 490 billion to SFr 473 billion now. This pleasant development – for Swiss banks, tourism, industry and of course for the SNB –

evolves despite solid incoming data. For instance, SECO will likely announce at 07:45 that the unemployment rate stayed at 3.0 percent in September. Recent inflation data showed that CPI continue to increase slightly (0.7 percent in September year-on-year), making the real yield further negative, which should weigh on the Franc.

Sight Deposits at the SNB



Source: Bloomberg Finance L.P., Julius Bär

Conclusion: It must be pleasing for the SNB that the Franc continues to remain “weak” in the absence of FX interventions.

QUICK NEWS HEADLINES (time in CEST)

The following four headlines might have an impact on currency markets today:

- Japan: The current account surplus for August came at ¥ 2.4 trillion vs. ¥ 2.2 trillion expected.
- Norway: CPI is expected to have increased by 1.7% in September y/y (08:00).
- Hungary: CPI is expected to have increased by 2.7% in September y/y (09:00).
- U.K.: Industrial production is expected to have risen 0.9% in August y/y, the trade deficit for August is expected at £ 11.2 billion (both 10:30).

Lira: Diplomatic tensions will continue to weigh

Regular readers recall that we have disliked the Lira already for quite some time. We always stated that we “recommend staying away from Lira exposure” but not “going short” as the cost of carry is quite substantial as long as the downtrend is not unfolding. With diplomatic tensions escalating between Turkey and the U.S., the Lira’s descent is again gathering momentum. Being short the Lira against a more solid currency like the Ruble – at least in terms of a thorough monetary policy – makes sense in our

view as the interest rate differential is not as huge as it would be against G-10 currencies. With the U.S. and Turkey suspending visa services for citizens visiting the other country, a further escalation regarding Fethuallah Güllen seems very likely. Arguably, the direct impact on tourism will be modest (37’000 Americans visited Turkey last year, representing 1.7 percent of total visitors), but investor sentiment will deteriorate along with diplomatic ties between Turkey and its NATO partners.

Lira heading lower vs. Ruble



Source: Bloomberg Finance L.P., Julius Bär

Conclusion: We stick to our long-held recommendation to be long the Ruble and stay out/short the Lira.

Would you like to trade right now? Use our Market Link App



CONTACTS

FX Market Advisory Zurich
+41 (0) 58 888 8484

FX Market Advisory Geneva
+41 (0) 58 885 3551

FX Market PB Solutions Zurich
+41 (0) 58 888 8484

FX Market Advisory Hong Kong
+852 2979 2688

FX Market Advisory Singapore
+65 682 71 790

Author: Jürg Mettler
+41 (0) 58 888 8454

IMPORTANT LEGAL INFORMATION

This publication constitutes marketing material and is not the result of independent financial research. Therefore the legal requirements regarding the independence of financial research do not apply. The information and opinions expressed in this publication were produced by Bank Julius Baer & Co. Ltd., Zurich, as of the date of writing and are subject to change without notice. This publication is intended for information purposes only and does not constitute an offer or an invitation by, or on behalf of, Julius Baer to make any investments. Opinions and comments of the authors reflect their current views, but not necessarily of other Julius Baer entities or any other third party. Services and/or products mentioned in this publication may not be suitable for all recipients and may not be available in all countries. Clients of Julius Baer are kindly requested to get in touch with the local Julius Baer entity in order to be informed about the services and/or products available in such country.

This publication has been prepared without taking account of the objectives, financial situation or needs of any particular investor. Before entering into any transaction, investors should consider the suitability of the transaction to individual circumstances and objectives. Nothing in this publication constitutes investment, legal, accounting or tax advice, or a representation that any investment or strategy is suitable or appropriate for individual circumstances, or otherwise constitutes a personal recommendation for any specific investor. Julius Baer recommends that investors independently assess, with a professional advisor, the specific financial risks as well as legal, regulatory, credit, tax and accounting consequences. Past performance is not a reliable indicator of future results. Performance forecasts are not a reliable indicator of future performance. The investor may not get back the amount invested.

Although the information and data herein are obtained from sources believed to be reliable, no representation is made that the information is accurate or complete. Bank Julius Baer & Co. Ltd., Zurich, its subsidiaries and affiliated companies do not accept liability for any loss arising from the use of this publication.

This publication may only be distributed in countries where its distribution is legally permitted. This information is not directed to any person in any jurisdiction where (by reason of that person's nationality, residence or otherwise) such publications are prohibited. **Dubai International Financial Centre:** this information has been distributed by Julius Baer (Middle East) Ltd. It may not be relied upon by or distributed to retail clients. Please note that Julius Baer (Middle East) Ltd. offers financial products or services only to professional clients who have sufficient financial experience and understanding of financial markets, products or transactions and any associated risks. The products or services mentioned will be available only to professional clients in line with the definition of the Dubai Financial Services Authority (DFSA) Conduct of Business Module. Julius Baer (Middle East) Ltd. is duly licensed and regulated by the DFSA. **Germany:** Bank Julius Bär Europe AG, authorised and regulated by the Bundesanstalt für Finanzdienstleistungsaufsicht (BaFin), disseminates this publication to its clients. This publication has been produced by Bank Julius Baer & Co. Ltd., Zurich, which is supervised by the Swiss Financial Market Supervisory Authority FINMA. Neither the legal requirements regarding the independence of investment research nor the prohibition of trading previous to the announcement of financial analyses do apply. **Hong Kong:** this publication has been distributed in Hong Kong by and on behalf of, and is attributable to, Bank Julius Baer & Co. Ltd., Hong Kong branch, which holds a full banking license issued by the Hong Kong Monetary Authority under the Banking Ordinance (Chapter 155 of the Laws of Hong Kong SAR). The Bank is also a registered institution under the Securities and Futures Ordinance (SFO) (Chapter 571 of the Laws of Hong Kong SAR) to carry on Type 1 (dealing in securities), Type 4 (advising on securities) and Type 9 (asset management) regulated activities with Central Entity number AUR302. This publication must not be issued, circulated or distributed in Hong Kong other than to 'professional investors' as defined in the SFO. The contents of this publication have not been reviewed by any regulatory authority. If you have any queries concerning this publication, please contact your Hong Kong relationship manager. Bank Julius Baer & Co. Ltd. is incorporated in Switzerland. **Monaco:** Bank Julius Baer (Monaco) S.A.M., an institution approved by the Minister of State for Monaco and the Bank of France, is sending to its clients this publication issued by Bank Julius Baer & Co. Ltd., Zurich, an institution in Switzerland under the supervision of the Swiss Financial Market Supervisory Authority FINMA. **Singapore:** this publication has been distributed by the Singapore branch of Bank Julius Baer & Co. Ltd., Zurich, and is available for accredited investors only. As the Singapore branch of Bank Julius Baer & Co. Ltd., Zurich, has a "unit" exemption under section 100(2) of the Financial Advisers Act, it is exempted from many of the requirements of the Financial Advisers Act, amongst others, the requirement to disclose any interest in, or any interest in the acquisition or disposal of, any securities or financial instruments that may be referred to in this publication. Further details of these exemptions are available on request. Please contact a representative of the Singapore branch of Bank Julius Baer & Co. Ltd., Zurich, with respect to any inquiries concerning this publication. **Switzerland:** in Switzerland this publication has been distributed by Bank Julius Baer & Co. Ltd., Zurich, authorised and regulated by the Swiss Financial Market Supervisory Authority FINMA. **United Arab Emirates:** this information has been distributed by a representative office of Bank Julius Baer & Co. Ltd., Zurich, authorised and regulated by the Central Bank of the United Arab Emirates.

United States: NEITHER THIS REPORT NOR ANY COPY THEREOF MAY BE SENT, TAKEN INTO OR DISTRIBUTED IN THE UNITED STATES OR TO ANY US PERSON.